



Kim Spence Dickey was honored at the American Women in Radio & Television's national convention on March 6. (Left to right): Sylvia Strobel (chair, AWRT, National), Dickey, and Mary Bennett (past chair, AWRT, National).

Dickey Honored

By MICHAEL AUSHENKER
Staff Writer

Kim Spence Dickey, CEO of Storybook Publishing Consultation, received the American Women in Radio and Television (AWRT)'s Bell Award for bringing excellence to radio. The award was presented to Dickey at the AWRT Women's Media Forum in Washington, D.C. on March 6. NPR's Vivian Schiller was a keynote speaker.

The Southern California Chapter of AWRT (www.awrtsocal.org) is a non-profit membership organization for women and men who work in the electronic media and allied fields in Los Angeles, Orange, San Diego and Ventura counties.

"It's really an honor," Dickey tells the *Palisadian-Post*. "It's fun to be recognized for work that you love to do."

The Pacific Palisades resident has been an active member of AWRT's Southern California chapter for the past two years: "I do a lot of their communications materials. They provide educational programming and donate their time to men and women finding jobs."

On Sunday, Dickey, with fellow members of AWRT SoCal, helped raise \$11,000 at a Dodger Stadium event for Race for the Cure to fight breast cancer. She also worked to bring in 10 pallettes of General Mills' Fiber One cereal to the L.A. Regional Foodbank outlet.

"We spent the morning assembling food boxes for seniors in need," she says. "I seem to be

attracted to nonprofit organizations. I like to find projects that I feel that I'm giving back. You spend a lot of hours in your work, you want it to be fulfilling."

On April 14, the AWRT will honor actress Betty White during a ceremony at the Skirball Cultural Center. The fundraiser will benefit the nonprofit's educational scholarship program, which is "especially [crucial] this year," Dickey says.

Dickey is the wife of Steve Dickey, who works in marketing for Travelocity. His grandmother, Lelha T. Pierson, owned real estate offices in Pacific Palisades and donated land for the Pierson Playhouse.

Dickey, who grew up in upstate New York and has lived in the Highlands for seven years with her husband and poodles Chaley and Lacey, says, "I love the Palisades because I can hear the birds sing here."

Her career in marketing has included stints as the marketing director of communication for the Independent Spirit Awards.

Early in her career, Dickey lived in Newport, Oregon and worked for the Oregon Coast Aquarium.

"Remember Keiko, the killer whale in 'Free Willy'? I was his marketing PR agent," she says. "I always tell everyone that I worked with the biggest star in Hollywood. He was 9,000 lbs. Who could bear that?"

For Genii Awards information and tickets, visit AWRTsocal.org.
Dickey's Web site:
www.storybookproducer.com.